Improving Gender Disparity in Engineering Programs in Mississippi

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Background

Rate: Female students obtained 21.9 % of bachelor's degrees, 26.7% of master's degrees, and 23.6% of doctoral degrees in engineering majors. 10.8% is projected for STEM careers between 2021 and 2031.

Variance: 50.6% of bachelor's degrees in environmental engineering were awarded to women in 2018, while computer and electrical engineering programs had only 13.3% and 14.2% of degree recipients as female

Retention: 12.4% in Australia; 13% (civil, mechanical, electrical, and chemical engineers) in Canada; 16.5% in U.K.; 15.9% in U.S.



Research Objectives

- How female students in EC perceive their academic and professional fields
- What factors impact female students as barriers or motivators toward their professional goals



Methodology

- Literature Review
- Expert Discussion
- Instrument Development
- Data Gathering
- Statistical Analysis

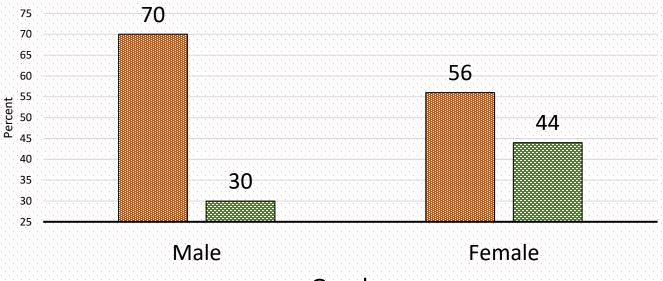


- 369 students, including 105 female (28%) and 264 male students from EC majors
- The male group reported an average of 11.4 months of work experience, while this number was 4.9 for female students.
- Time spent outside the class for male and female groups was 13.6 and 14.1 hours per week, respectively.
- GPA for male and female groups were 2.86 and 3.01 (out of 4)





Having a role model when choosing the major



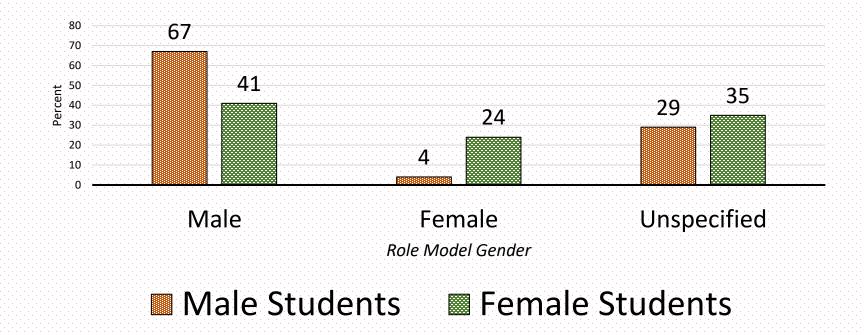
Gender







Role model gender





Motivating Factors:

- 1. Opportunities in the industry
- 2. Looking at something I created makes me feel good
- 3. Fascinated by the beauty of buildings/engineering products
- 4. My background and family members
- 5. The fact that there were few women
- 6. To challenge the perception that this major is for males
- 7. Successful women in engineering/construction
- 8. High job salary
- 9. Performance in related high school subjects
- 10. Encouraged by a teacher or guidance counselor
- 11. My passion
- 12. It's intellectually stimulating/challenging

Gender	A1	A2	A3	A4	A5	A6	A7	A 8	A9	A10	A11	A12
Male	4.15	4.17	3.66	2.86	1.51	1.57	1.65	4.1	3.5	2.78	3.76	4.02
Female	4.41	4.12	3.51	3.02	3.5	3.39	3.57	4.37	4.06	3.2	3.81	4.17





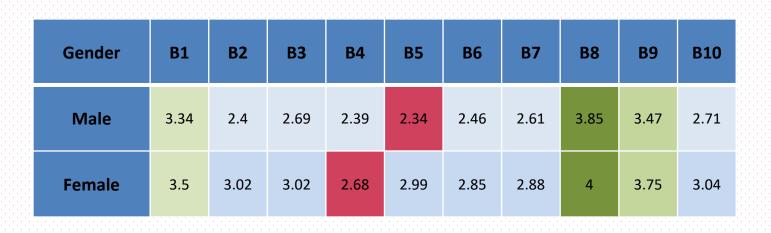
Motivating Factors:

Pr	incipal	compone	ent analysis fo	or motivating fa	actor		
Items		Compo	onent	Average	Dimension		
	1 2 3		3				
The fact that there were few women	.860				External Image		
To challenge the perception that this major is for males	.817						
Successful women in construction/engineering	.794			.740			
Fascinated by the beauty of buildings/engineering products	.491						
My passion		.805					
lt's intellectually stimulating/challenging		.742					
Encouraged by a teacher or guidance counselor		.620		.663	Personal Sentiment		
Looking at something I created makes me feel good		.487					
Opportunities in the industry			.773		Growth Projection		
High job salary	.422		.599	.628			
Performance in related high school subjects			.513				



Impediments

- 1. Long hours and inflexible workplaces
- 2. Male-dominated networks
- 3. Rigidity of career roles
- 4. Lack of role models
- 5. Outmoded stereotypes
- 6. Lack of sponsorship programs
- 7. Lack of mentors
- 8. Difficulty of content
- 9. Lack of information during high school
- 10. Unattractive image of the industry







Impediments

Principal component analysis for impediments									
Items	Component			Average	Dimension				
	1	2	3						
Lack of mentors	.850				(Lack of) Role Model				
Lack of sponsorship programs	.832			740					
Lack of role models	.680			.740					
Outmoded stereotypes	.657	.523							
Rigidity of career roles		.798							
Male-dominated networks		.724		.713	Career Characteristics				
Long hours and inflexible workplaces		.619							
Lack of information during high school			.870						
Difficulty of content		.415	.710	.716	(Lack of) Motivating Information				
Unattractive image of the industry			.569						



Factors Impacting Success

- 1. Family responsibilities
- 2. Sexual harassment on job
- 3. Lack of respect for women
- 4. More male professionals in the working environment
- 5. Administrative job stereotype
- 6. Heavy work's negative effect on women's reproductive organs
- 7. Gender equity as a non-priority for management
- 8. Discrimination
- 9. Poor safety and risk

Gender	C1	C2	С3	C4	С5	C6	С7	C 8	С9
Male	2.8	2.5	2.53	2.6	2.26	1.97	1.87	2.25	2.55
Female	3.37	2.98	3.56	2.73	2.36	2.03	1.62	2.78	2.88





Factors Impacting Success

Principal component analysis for items impacting women success

Item	Comp	onent	Dimension	
	1	2		
Sexual harassment on job	.785			
Gender equity as a non-priority for management	.776			
Lack of respect for women	.759		Discrimination	
Discrimination	.686			
More male professionals in the working environment	.475	.451		
Poor safety and risk		.817		
Heavy work negatively affects women's reproductive organs		.729	Inappropriate Position	
Administrative job stereotype		.571		



Discussion

- Effect of role models (M: 70/30 F:56/44)
- Gender of role model (M: 67/4- F: 41/24)
- Variability of rating levels between male and female groups
- Less variability between male and female groups in hindering factors compared to compelling factors
- Higher perceived impact/intensity



Thank You!

